

Youth Reading Program

2015 Sponsorship Application Form

Youth Reading Program is a community-based literacy program that creates youth reading spaces. This innovative program brings children's books into an environment, connecting barbers and parents to the early reading experiences of young kids in a positive and culturally meaningful way. Youth Reading Program works to improve kids' **access to engaging books** and to increase the **amount of time they read for fun**.

An individual, group of individuals, community organization, school, library or local government can sponsor one or more Community Reading Spaces. The sponsor's name will be visible in the readings spaces and featured on the Youth Reading Program website.

The tax-deductible sponsorship fee required to become a **Youth Reading Program Affiliate** and to create our child-friendly reading space in your local shop is \$500. This initial sponsorship includes all of the following:

- Youth Reading Program set #1 (15 engaging children's books)
- Replacement books (45 books - 3 extra copies of each title)
- A colorful book sling
- 1 large 18" x 24" Youth Reading Program posters
- 1 3" x 3" Youth Reading Program window decals
- Child-sized bright yellow chair (shipped when 6 barbershops in the area have reading spaces)
- Custom Packaging (outside Texas)
- Shipping (outside Texas)

Annually, Youth Reading Program will release a curated list of 15 children's books. These select titles will be distributed along with replacement books to each Youth Reading Program affiliate in the United States.

To sponsor a Youth Reading Program reading space in your local shop, please complete and email all of the following three forms to sponsor@YouthReadingProgram.org:

- (1) **Sponsorship Application** form.
- (2) **Barbershop Agreement** form.
- (3) **Local literacy Advocate** form.

Please complete the following fields:

Name of Sponsor/Organization: _____

Barbershop Name and Address: _____

Email: _____

Cell: _____